

Conference Program

19th International Academic Conference
September 16-19, 2015
Florence, Italy

Grand Hotel Mediterraneo
Lungarno del Tempio 44, Florence

IISES
INTERNATIONAL INSTITUTE
OF SOCIAL AND ECONOMIC SCIENCES

Wednesday, September 16, 2015

Registration: 15.00 – 18.00

Welcome drink: 18.00 – 19.00

Thursday, September 17, 2015

Registration: 8.30 – 16.00

Room: Pacifico **Thursday**

Time **9.00 – 9.50**
Plenary Session

Welcome Address:
Robert Holman
Conference Chair and Director of the IISES

Keynote Speech:
Carrie Boden-McGill
Texas State University, San Marcos, USA
Professors as Adult Learners in the Digital Age

Coffee Break: 9.50 – 10.20

Room: Pacifico **Thursday**

Time: **10.20 – 12.10**
Session Title: **Business and Economics**
Quantitative Methods
Chair: **Rafael Reytier**

Authors and Titles:

ARTHUR PANTELIDES
SUMITOMO DRIVE TECHNOLOGIES, VIRGINIA BEACH, USA
HOFSTEDE VECTORS: A VISUALIZATION APPROACH TO CULTURAL FACTORS IN THE KNOWLEDGE TRANSFER - INTERNATIONAL BUSINESS TEAM OPTIMIZATION MODEL

SERDAR NESLİHANOĞLU
ESKISEHIR OSMANGAZI UNIVERSITY, ESKISEHIR, TURKEY
TIME-VARYING MULTIVARIATE EXTENSION OF THE LINEAR MARKET MODEL FOR DEVELOPED AND EMERGING MARKETS

SERDAR NESLİHANOĞLU
ESKISEHIR OSMANGAZI UNIVERSITY, ESKISEHIR, TURKEY
LINEAR AND NON-LINEAR MARKET MODEL SPECIFICATIONS FOR DEVELOPED AND EMERGING MARKETS

RAFAEL REYTIER, ARYA BLANES
ECE GRADUATE SCHOOL OF ENGINEERING, PARIS, FRANCE
BEHAVIOR OF COVARIANCE MATRICES WITH EQUI-CORRELATION APPROACH

Room: Atlantico — Thursday

Time: **10.20 – 12.10**
Session Title: **Social Sciences and Humanities**
Chair: **Nasreen Hussain**

Authors and Titles:

ALEKSANDRS ALEKSANDROVS, ILZE KOROLEVA
DAUGAVPILS UNIVERSITY, DAUGAVPILS, LATVIA
MEASURING YOUTH WELL-BEING — OPTIONS APPRAISAL FOR A PAN-EUROPEAN LONGITUDINAL SURVEY

HASRET AKTAŞ, BURÇE BOYRAZ, SELCUK UNIVERSITY, KONYA, TURKEY
MERVE GENÇYÜREK ERDOĞAN, GAZI UNIVERSITY, INSTITUTE OF SOCIAL SCIENCES, GÖLBAŞI / ANKARA, TURKEY
INTERACTIVE ADVERTISING MODELS: A META-ANALYSIS

MEHMET NEJAT ÖZÜPEK, SELCUK UNIVERSITY, SELCUKLU / KONYA, TURKEY
MURAT KOÇYİĞİT, MURAT ERDOĞDU, NECMETTIN ERBAKAN UNIVERSITY, KARATAY / KONYA, TURKEY
MEASUREMENT OF THE RELATIONSHIP BETWEEN SERVICE QUALITY AND BRAND LOYALTY WITH STRUCTURAL EQUATION MODELING: A RESEARCH ON USERS OF SMARTPHONE BRANDS

ÖMER FARUK TEKIN
SELCUK UNIVERSITY, SELCUKLU / KONYA, TURKEY
DECENTRALIZED URBANIZATION POLICIES AND REGIONAL DEVELOPMENT: EXPERIENCE OF TURKEY

NASREEN HUSSAIN
INSTITUTE OF BUSINESS MANAGEMENT, KARACHI, PAKISTAN
PREVALENCE OF SOCIAL ANXIETY IN FEMALE STUDENTS WHO VEIL IN UNIVERSITIES: EVIDENCE FROM PAKISTAN

Registration area — Thursday

Time: **10.20. – 11.50**

Poster session

Authors and Titles:

10.20 – 10.50
NISHA SINGH, SHAKIRA SHAIK
UNIVERSITY OF KWAZULU-NATAL, WESTVILLE, DURBAN, SOUTH AFRICA
NANOPARTICLES SYNTHESIZED FROM EXTRACTS OF TETRADENIA RIPARIA REVEAL PHARMACOLOGICAL PROPERTIES

10.50 – 11.20
TSUNG-HAU JEN
NATIONAL TAIWAN NORMAL UNIVERSITY, TAIPEI CITY, TAIWAN, R. O. C.
STANDARD-SETTING USING ITEM RESPONSE THEORY

11.20 – 11.50
KUAN-MING CHEN
NATIONAL TAIWAN NORMAL UNIVERSITY, TAIPEI CITY, TAIWAN, R. O. C.
E-ASSESSMENT FOR LEARNING: AN ONLINE ASSESSMENT FOR SCIENCE LITERACY (OASL)

Lunch hosted by the IISES: 12.10 – 13.10

Room: Pacifico **Thursday**

Time: **13.20 – 15.10**
Session Title: **Business and Economics**
Chair: **Kagan Karademir**

Authors and Titles:

SULEYMAN UGURLU, MURAT BESER, NAZIFE OZGE KILIC
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES, AGRI / CENTRIUM, TURKEY
THE IMPLEMENTED MONETARY POLICY IN TURKEY AFTER 1994

BARBORA SLINTÁKOVÁ
UNIVERSITY OF ECONOMICS, PRAGUE, CZECH REPUBLIC
IMPACT OF THE INCOME TAX RELIEF FOR HOUSING ON HOUSEHOLD INDEBTEDNESS IN EU, 2004-2013

TEREZA MIKOVÁ
UNIVERSITY OF ECONOMICS, PRAGUE, CZECH REPUBLIC
DO IFRS DECREASE EARNINGS MANIPULATION IN EUROPEAN COUNTRIES?

YI KARNES
CALIFORNIA STATE UNIVERSITY, EAST BAY, HAYWARD, USA
INVESTING UNDER INSTITUTIONAL UNCERTAINTY: THE CHOICE AND CONSEQUENCE OF GOVERNANCE STRUCTURES

HAKKI CIFTCI, ERHAN ISCAN, DUYGU SERIN
CUKUROVA UNIVERSITY, TURKEY
THE INTERACTION BETWEEN INSURANCE SECTOR AND ECONOMIC GROWTH: TURKISH CASE

UDESH PILLAY
HUMAN SCIENCES RESEARCH COUNCIL, PRETORIA, SOUTH AFRICA
ARE GLOBALLY COMPETITIVE „CITY REGIONS“ DEVELOPING IN SOUTH AFRICA? FORMULAIC ASPIRATIONS OR NEW IMAGINATIONS?

KAĞAN KARADEMIR
TURGUT OZAL UNIVERSITY, ANKARA, TURKEY
EXCHANGE RATES AND STOCK PRICES RELATIONSHIP: CLUSTERING BY DYNAMIC TIME WARPING & LONGEST COMMON SUBSEQUENCES

Room: Atlantico — Thursday

Session Title: Social Sciences and Humanities
Chair: Cameron McCarthy

Authors and Titles:

RUI COIMBRA GONÇALVES
CENTRE OF CLASSICAL AND HUMANISTIC STUDIES, UNIVERSITY OF COIMBRA, PORTUGAL
FROM AQUINAS TO THE SPANISH SECOND SCHOLASTICISM: A SURVEY OF POLITICAL POSITIONS AS REGARDS THE INFIDELS

VICTORIA ENCICA
UNIVERSITY OF BUCHAREST, BUCHAREST, ROMANIA
WOMEN AND AUTOBIOGRAPHY

MEHRNAZ BEHROOZI, MAHMOOD SEYYED, ISLAMIC AZAD UNIVERSITY, CENTRAL TEHRAN BRANCH, IRAN
MOHAMMAD MAHDI MORADI NAFTCHALI, ISLAMIC AZAD UNIVERSITY, CHALOOS UNIVERSITY, TEHRAN, IRAN
THE EFFECT OF IRAN'S ARCHITECTURE ON INDIA IN SHAH JAHAN PERIOD. (1592-1666)

SYED TOQUEER AKHTER, BILAL MAQBOOL
LAHORE SCHOOL OF ECONOMICS , LAHORE, PAKISTAN
THE IMPACT ASSESSMENT OF THE SOCIAL DEMONSTRATION EFFECT AND RELIGIOSITY UPON CHARITABLE SPENDINGS: FINDINGS OF A CROSS SECTIONAL STUDY IN PAKISTAN

CAMERON McCARTHY
UNIVERSITY OF ILLINOIS, CHAMPAIGN, UNITED STATES
BURNISHED ORNAMENTALISM: MAKING SENSE OF HISTORY, ICONOGRAPHY AND THE VISUAL CULTURAL PRACTICES OF POSTCOLONIAL ELITE SCHOOLS IN GLOBALIZING CIRCUMSTANCES

Registration area — Thursday

Time: 13.20. – 14.50
Poster session
Authors and Titles:

13.20 – 13.50
JAMES YOO
CALIFORNIA BAPTIST UNIVERSITY, RIVERSIDE, USA
THE ECONOMIC IMPACTS OF THE CHANGE IN SECTORAL WATER USE IN MARICOPA COUNTY, ARIZONA: MODIFIED INPUT-OUTPUT APPROACH

13.50 – 14.20
KETI TOKMAKOVA, PETAR MOLCHOVSKI, MARIYA TOKMAKOVA
MEDICAL UNIVERSITY, PLOVDIV, BULGARIA
AN E-LEARNING APPROACH TO EDUCATION AND TRAINING IN BIOMECHANICS AND OSTEOSYNTHESIS OF FRACTURES

14.20 – 14.50
MALGORZATA J. KRAWCZYK, MATEUSZ POMORSKI, KRZYSZTOF KULAKOWSKI,
AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY, CRACOW, POLAND
JAROSLAW KWAPIEN, INSTITUTE OF NUCLEAR PHYSICS, POLISH ACADEMY OF SCIENCES, POLAND
MARCEL AUSLOOS, GRAPES, BELGIUM
STATISTICS ON BABIES' NAMES REFLECTS THE TRADITIONAL REGIONS IN UNITED STATES

Coffee Break: 15.10 – 15.30

Room: Indiano **Thursday**

Time: **15.30 – 17.20**
Session Title: **Teaching and Education**
Chair: **Teresa De Fazio**

Authors and Titles:

FADIA NASSER-ABU ALHIJA
TEL AVIV UNIVERSITY, TEL AVIV, ISRAEL
TEACHING IN HIGHER EDUCATION: GOOD TEACHING TROUGH STUDENTS' LENS

JANA BOUWMA-GEARHART, JENNIFER COLLINS
OREGON STATE UNIVERSITY, CORVALLIS, USA
WHAT WE KNOW ABOUT DATA-DRIVEN DECISION MAKING IN HIGHER EDUCATION: INFORMING EDUCATIONAL POLICY AND PRACTICE

NORMAN MUDOR, MEDICAL EDUCATION CENTER, YALA HOSPITAL, THAILAND
ADHHIYAH MUDOR, SIRINDHORN COLLEGE OF PUBLIC HEALTH YALA, THAILAND
STRESS AMONG MEDICAL STUDENTS IN THE DEEP SOUTH OF THAILAND

TERESA DE FAZIO
VICTORIA UNIVERSITY, MELBOURNE, AUSTRALIA
TEACHER EDUCATION FOR GLOBAL CITIZENSHIP: A CASE STUDY OF FOREIGN LANGUAGE TEACHERS PREPARING OUR YOUNG LEARNERS FOR NEW BRAVE, NEW GLOBALISED WORLD

ELIF AYDOĞDU-ÖZOĞLU
ESKIŞEHIR OSMANGAZI UNIVERSITY, ESKIŞEHIR, TURKEY
EXAMINING TEACHERS' ORGANIZATIONAL SOCIALIZATION LEVELS IN TERMS OF VARIOUS VARIABLES

ÖNDER ARSLAN
MINISTRY OF NATIONAL EDUCATION, USAK, TURKEY
THE CORRELATION BETWEEN TEACHERS´ PERCEPTION OF SCHOOL DIRECTOR ´S PATTERNALIST LEADERSHIP AND THE TEACHERS´ ORGANIZATION SINISM

AYNUR BOZKURT BOSTANCI, USAK UNIVERSITY, TURKEY
AHMET YURDAKUL, MINISTRY OF NATIONAL EDUCATION, TURKEY
THE RELATION BETWEEN SCHOOL DIRECTORS´ POLITICAL SKILL WITH SELF-LEADERSHIP AND SHARED LEADERSHIP IN SCHOOLS

TERESA DE FAZIO
VICTORIA UNIVERSITY, MELBOURNE, AUSTRALIA
ACADEMIC APPRENTICESHIP: DEVELOPING NOVICE ACADEMIC TEACHING AND RESEARCH SKILLS THROUGH A FOCUSSED MENTORING PROGRAM

Room: Pacifico — Thursday

Time: **15.30 – 17.20**
Session Title: **Business and Economics**
Chair: **Esra Balli**

Authors and Titles:

SO-JIN LIM
KOREA INSTITUTE OF INTELLECTUAL PROPERTY, SEOUL, REPUBLIC OF KOREA
THE INTELLECTUAL PROPERTY RIGHT AND FIRM SURVIVAL IN DIFFERENT GROWTH STAGES

KAMIL DOBEŠ, ZUZANA VIRGLEROVÁ
TOMÁŠ BATA UNIVERSITY IN ZLÍN, CZECH REPUBLIC
AN ANALYSIS OF SME'S ATTITUDES TO THE BUSINESS ENVIRONMENT IN THE CZECH REPUBLIC

JULIA KORALUN-BEREZNICKA
UNIVERSITY OF GDANSK, GDANSK, POLAND
CORPORATE SIZE-PERFORMANCE RELATION ACROSS COUNTRIES AND INDUSTRIES: FINDINGS FROM THE EUROPEAN UNION

HARUN BAL, NESE ALGAN, PINAR OZDEMIR
CUKUROVA UNIVERSIY, ADANA, TURKEY
ROLE OF POLITICAL INTITUTIONS ON SOCIAL CONFLICTS AND ECONOMIC ACCUMULATION: A CASE STUDY OF TURKEY

SANTIDHORN POORIPAKDEE
SILPAKORN UNIVERSITY, PHETCHABURI, THAILAND
THE MANAGEMENT CONTROL EXERTED BY AMERICAN AND JAPANESE MULTINATIONAL CORPORATIONS OPERATING IN THAILAND

SAKSIT RACHRUK
FACULTY OF MUSIC SILPAKORN UNIVERSITY, THAILAND
STRATEGY FOR POTENTIAL DEVELOPMENT FOR THE STUDENTS OF FACULTY OF MUSIC TOWARDS GUIDELINES FOR ENTERTAINMENT

HARUN BAL, ESRA BALLI, MÜGE MANGA
ÇUKUROVA UNIVERSITY, ADANA, TURKEY
PURCHASING POWER PARITY IN SELECTED LATIN AMERICAN COUNTRIES

Room: Atlantico — Thursday

Time: **15.30 – 17.20**
Session Title: **Social Sciences and Humanities**
Chair: **Omer Bakan**

Authors and Titles:

KADIR CANOZ, OMER BAKAN, AHMET TARHAN
SELCUK UNIVERSITY, KONYA, TURKEY
THE USE OF SOCIAL MEDIA AMONG THE STUDENTS OF COMMUNICATION FACULTY

AHMET TARHAN, KADIR CANOZ, OMER BAKAN
SELCUK UNIVERSITY, KONYA, TURKEY
THE ANALYSIS OF THE SPONSORSHIP ACTIVITIES OF THE BANKS THROUGH THEIR CORPORATE WEB PAGES

ERSEN FAZIL COLLU, MEHMET ERHAN SUMMAK
SELCUK UNIVERSITY, KONYA, TURKEY
USE OF SOCIAL MEDIA FOR PUBLIC RELATIONS PURPOSES IN TOURISM

EYUP ERDAL YORUK, MEHMET ERHAN SUMMAK
SELCUK UNIVERSITY, KONYA, TURKEY
FUNCTION OF PUBLIC RELATIONS IN CORPORATE PERCEPTION MANAGEMENT

MEHMET ERHAN SUMMAK, ISMAIL ARI
SELCUK UNIVERSITY, KONYA, TURKEY
THE INFLUENCE OF REAL-TIME MARKETING ON SOCIAL MEDIA USERS: A STUDY ON USERS OF 'EKŞİ SÖZLÜK'

AZIZ KAGITCI, SEMIH BUYUKIPEKCI
SELCUK UNIVERSITY, KONYA, TURKEY
THE EFFECTS OF TERROR ACTIVITIES AND POLITICAL INSTABILITIES ON TOURISM SECTOR IN TURKEY

OMER BAKAN, AHMET TARHAN, KADIR CANOZ
SELCUK UNIVERSITY, KONYA, TURKEY
THE VIEWS OF UNIVERSITY STUDENTS TOWARDS PUBLIC RELATIONS PROFESSION AND ITS PRACTITIONERS

SOHAIMI ABDUL AZIZ
UNIVERSITI SAINS MALAYSIA, GEORGE TOWN, MALAYSIA
CHALLENGING THE WRITER'S AUTHORITY: A STUDY OF THE PARTICIPATORY CREATIVE PROCESS OF THE MALAY NOVELISTS

Registration area — Thursday

Time: **15.30 – 18.00**
Poster session

Authors and Titles:

15.30 – 16.00
STERGIOS TAMPEKIS, FANI, SAMARA, STAVROS SAKELLARIOU, ATHANASIOS SFOUGARIS, OLGA CHRISTOPOULOU
UNIVERSITY OF THESSALY, VOLOS, GREECE
MAPPING THE ENVIRONMENTAL IMPACTS INTENSITY THAT IS CAUSED FROM THE FOREST ROADS' NETWORK PLANNING BASED ON SP

16.00 – 16.30
STAVROS SAKELLARIOU, OLGA CHRISTOPOULOU, FANI SAMARA, STERGIOS TAMPEKIS, ATHANASSIOS SFOUGARIS, ANNA MARIA NTARLADIMA, IOANNIS SFOUNGARIS,
UNIVERSITY OF THESSALY, VOLOS, GREECE
ARISTOTELIS KOSMAS DOUKAS, **EVAGGELOS KARAGIANNIS**
ARISTOTLE UNIVERSITY OF THESSALONIKI, GREECE
DIRK JAEGER, UNIVERSITY OF FREIBURG, GERMANY
VASSILIOS DROSSOS, KONSTANTINOS SOUTSAS, GEORGE TSANTOPOULOS
DEMOKRITIO UNIVERSITY OF THRACE, GREECE
SURVEY FOR THE STRATEGIC AND OPERATIONAL PREPAREDNESS AND TACTICS OF FIRE AGENCIES IN A SMALL GREEK ISLAND

16.30 – 17.00
ANITA HOLECZ
UNIVERSITY OF WEST HUNGARY, HUNGARY
CHANGES AND DETERMINANTS OF TEACHER´S BURNOUT SYNDROME

17.00 – 17.30
OLGA CHRISTOPOULOU, STAVROS SAKELLARIOU, FANI SAMARA, STERGIOS TAMPEKIS, ATHANASSIOS SFOUGARIS, UNIVERSITY OF THESSALY, VOLOS, GREECE
ARISTOTELIS KOSMAS DOUKAS, **VASSILIOS GIANNOULAS, ANASTASIA STERGIADOU,** ARISTOTLE UNIVERSITY OF THESSALONIKI, GREECE
DIRK JAEGER, UNIVERSITY OF FREIBURG, GERMANY
PROTECTION OF SOIL AND WATER RESOURCES IN MEDITERRANEAN SMALL ISLANDS: A GREEK CASE

17.30 – 18.00
AYNUR B.BOSTANCI, USAK UNIVERSITY, TURKEY
ALI AKBAS, MINISTRY OF NATIONAL EDUCATION, TURKEY
THE RELATIONSHIP BETWEEN THE TEACHERS´ PERCEPTION OF ORGANIZATIONAL POLITICS AND EMOTIONAL LABOUR

Room: Indiano — Thursday

Time: **17.30 – 19.20**
Session Title: **Law in Society**
Chair: **Serge Gijrath**

Authors and Titles:

GIULIA DONDOLI
UNIVERSITY OF WAIKATO, HAMILTON, NEW ZEALAND
ORLANDI AND OTHERS V ITALY: SAME SEX MARRIAGE IN ITALY, A PROBLEM OF PRIVATE INTERNATIONAL LAW

SÜHEYLA ZORLU, SÜLEYMAN EMRE ZORLU
SELCUK UNIVERSITY, LAW FACULTY, KONYA, TURKEY
IN TERMS OF GENDER EQUALITY PRINCIPLES, THE WOMAN'S LAST NAME IN THE TURKISH CIVIL LAW

SÜLEYMAN EMRE ZORLU, SÜHEYLA ZORLU
SELCUK UNIVERSITY, LAW FACULTY, KONYA, TURKEY
REBELLION CRIME IN THE ISLAMIC AND OTTOMAN LAW

SANDRA FABIJANIĆ GAGRO
UNIVERSITY OF RIJEKA, FACULTY OF LAW, CROATIA
DETERMINATION OF GENOCIDE IN THE CASE-LAW OF THE INTERNATIONAL COURT OF JUSTICE

SERGE GIJRATH
LEIDEN UNIVERSITY, LEIDEN, THE NETHERLANDS
TOWARDS SMARTER REGULATION OF INNOVATION?

Room: Pacifico **Thursday**

Time: **17.30 – 19.20**
Session Title: **Business and Economics**
Chair: **Hala Sabri**

Authors and Titles:

SALWANA HASSAN
MARA UNIVERSITY OF TEKNOLOGY, SHAH ALAM, MALAYSIA
EMPOWERING RURAL WOMEN WITH ENTREPRENEURSHIP SKILL IN MALAYSIA

ANNA DOKUKINA
PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS, MOSCOW, RUSSIAN FEDERATION
CREATING STRATEGIC FOCUS IN MODERN BUSINESS: E-COMPANY ENTERING THE MARKET.

HINA SALEEM
UNIVERSITY OF THE PUNJAB, LAHORE, PAKISTAN
THE ROLE OF MENTORING FUNCTIONS IN EMPLOYEES' CAREER GROWTH IN PAKISTAN'S BANKING SECTOR

BENIAMIN FRUNJYAN
YEREVAN STATE UNIVERSITY, YEREVAN , ARMENIA
THE WAYS OF INCREASING EFFICIENCY OF DECISION MAKING IN ARMENIAN COMPANIES

EMMANUEL YAO BEDI, FOUNTAIN MISSION INTERNATIONAL SCHOOL, ACCRA, GHANA
RICHMOND KWEKU FREMPONG, KOFORIDUA POLYTECHNIC, KOFORIDUA, GHANA
THE PHENOMENON OF TOTAL QUALITY MANAGEMENT (TQM) AND ITS IMPACT ON THE PERFORMANCE OF GHANAIAN CONSTRUCTION INDUSTRY

BERNARD KWEKU NYARKO OPONG, DENNIS KWATIA AMOAKO, RICHMOND KWEKU FREMPONG, KOFORIDUA POLYTECHNIC, KOFORIDUA, GHANA
EMMANUEL YAO BEDI, FOUNTAIN MISSION INTERNATIONAL SCHOOL, ACCRA, GHANA
SIM (SUBSCRIBER IDENTITY MODULE) BANKING

HALA SABRI
UNIVERSTIY OF PETRA, AMMAN, JORDAN
DESIGNING THE STRUCTURE IN SIMILAR CULTURES: A COMPARATIVE STUDY BETWEEN JAPAN AND JORDAN

Room: Atlantico **Thursday**

Time: **17.30 – 19.20**
Session Title: **Environment and Sustainable Development**
Chair: **Fred Beach**

Authors and Titles:

HUGO LAM, ANDY YEUNG
THE HONG KONG POLYTECHNIC UNIVERSITY, HONG KONG, CHINA
THE ABNORMAL RETURNS OF CORPORATE ENVIRONMENTAL INITIATIVES IN CHINA: A CUSTOMER AWARENESS PERSPECTIVE

IZYAN AYUNI, MOHAMAD SELAMAT, **SHAHIDA MOHD SHARIF**
UNIVERSITI MALAYSIA SABAH, SANDAKAN, MALAYSIA
AN INTEGRATION OF SUSTAINABLE DESIGN STRATEGIES AND ENVIRONMENTAL STEWARDSHIP TO LANDSCAPE DEVELOPMENT PLAN FOR THE FACULTY OF SUSTAINABLE AGRICULTURE

YANGKI SUARA
KING'S COLLEGE LONDON, UNITED KINGDOM
UNDERSTANDING POLICY CHANGE: MULTIPLE-STREAMS FRAMEWORK AND CLIMATE CHANGE NEGOTIATION

SERTAÇ GÜNGÖR
SELCUK UNIVERSITY, KONYA, TURKEY
THE STUDY ON DETERMINATION OF RECREATIONAL TENDENCY AND DEMANDS OF PERSONNEL AT EĞIRDIR HORTICULTURAL RESEARCH INSTITUTE

SHAHIDA MOHD SHARIF, IZYAN AYUNI MOHAMAD SELAMAT, SITI NURULHIDAYAH ZAKARIA,
UNIVERSITI MALAYSIA SABAH, SANDAKAN, MALAYSIA
RECONNECTION STRATEGIES OF PHYSICAL LANDSCAPE: A CASE STUDY IN THE FACULTY OF SUSTAINABLE AGRICULTURE

AHMET TUĞRUL POLAT
SELCUK UNIVERSITY, KONYA, TURKEY
VISUAL QUALITY ASSESSMENT IN LANDSCAPE ARCHITECTURE

AZAD KAKA SHEKH
SALAHADDIN UNIVERSITY – ERBIL, KURDISTAN REGION, IRAQ
IMPACT OF TOURISTIC ACTIVITIES ON ENVIRONMENT AND NEED'S OF SUSTAINABLE TOURISM DEVELOPMENT. SHAQLAWA CITY / STUDY AREA

Friday, September 18, 2015

Registration: 8.30 – 12.00

Room: Atlantico — Friday

Time: 9.00 – 10.50
Session Title: Social Sciences and Humanities
Chair: Zachary Smith

Authors and Titles:

VENELIN TERZIEV, UNIVERSITY OF ROUSSE, ROUSSE, BULGARIA
EKATERINA ARABSKA, VASIL LEVSKI NATIONAL MILITARY UNIVERSITY, VELIKO TARNOVO, BULGARIA
CONNECTING JOBSEEKERS AND EMPLOYERS AND MORE: THE CONTRIBUTIONS OF PES TO EU SOCIAL AND ECONOMIC DEVELOPMENT

ESRA YILMAZ, DUMLUPINAR UNIVERSITY, KÜTAHYA, TURKEY
ÖMER AKGÜN TEKİN , SÜLEYMAN DEMİREL UNIVERSITY, ISPARTA, TURKEY
RABİA MERYEM YILMAZ, ATATÜRK UNIVERSITY, ERZURUM, TURKEY
DEVELOPING A SURVEY ON AESTHETIC LABOUR: WOMEN FRONTLINE EMPLOYEES

RUKIYE SAYGILI, HÜLYA EŞKİ UĞUZ
SELCUK UNIVERSITY, KONYA, TURKEY
RELIGION, POLITICS AND EDUCATION IN THE LIGHT OF FEBRUARY 28 DECISIONS IN TURKEY

AISHWARYA DIWAN, RAJNANDINI SHUKLA, AISHWARYA DIWAN
HIDAYATULLAH NATIONAL LAW UNIVERSITY, RAIPUR, INDIA
EDUCATION TO BRIDGE SOCIO-ECONOMIC GAP: IN THE CONTEXT OF NAXALISM IN INDIA

GÖKSEL ŞİMŞEK, SELCUK UNIVERSITY, TURKEY
ALI ERKAM YARAR, NECMETTIN ERBAKAN UNIVERSITY
REPUTATION MANAGEMENT WITH REGARD TO DESTINATION IN ONLINE MEDIA

SANEM GUVENC-SALGIRLI, MARMARA UNIVERSITY, TURKEY
BAHAR AYKAN, MARMARA UNIVERSITY, TURKEY
DEFINING PUBLIC BENEFIT AND REGULATING SECURITY THROUGH STATE-INDUCED PUBLIC SPOTS IN CONTEMPORARY TURKEY

HÜLYA EŞKİ UĞUZ, RUKIYE SAYGILI
SELCUK UNIVERSITY, KONYA, TURKEY
SYMBOLS IN THE FORMATION OF NATIONAL IDENTITY: EVALUATION ON TURKEY IN THE EARLY REPUBLICAN PERIOD

ZACHARY SMITH
NORTHERN ARIZONA UNIVERSITY, FLAGSTAFF, USA
CLASSIFYING NGOS: HOW TO TELL THE WEAK FROM THE STRONG

Registration area — Friday

Time: **9.00 – 10.30**
Poster session

Authors and Titles:

9.00 – 9.30
CATHERINE N. DULMUS, UNIVERSITY AT BUFFALO, BUFFALO, USA
MARIA CRISTALLI, HILLSIDE FAMILY OF AGENCIES, ROCHESTER, USA
ADVANCING RESEARCH THROUGH A UNIVERSITY-COMMUNITY PARTNERSHIP

Coffee Break: 10.50 – 11.10

Room: Atlantico — Friday

Time: **11.10 – 13.00**
Session Title: **Teaching and Education**
Chair: **Faisal Al-Maamari**

Authors and Titles:

MAKBULE KALI SOYER, MARMARA UNIVERSITY, ISTANBUL, TURKEY
BERKE KIRIKKANAT, ISTANBUL COMMERCE UNIVERSITY, ISTANBUL, TURKEY
UNDERGRADUATES' ACHIEVEMENT GOAL ORIENTATIONS, ACADEMIC SELF-EFFICACY AND HOPE AS THE PREDICTORS OF THEIR LEARNING APPROACHES

MUNA YUSUF
INSTITUTE OF EDUCATION (IOE) / UNIVERSITY COLLEGE LONDON, UNITED KINGDOM
CHILDREN'S CONCEPTIONS BETWEEN YEAR 3 AND YEAR 6 IN THE KINGDOM OF BAHRAIN ON WHAT LIES UNDER THE EARTH SURFACE: A CASE STUDY OF THEIR DRAWINGS AND BELIEFS

TEKALIGN GIDI KURE
ADDIS ABABA UNIVERSITY, ADDIS ABABA, ETHIOPIA
SOCIAL INFRASTRACTURE THE CASE OF HIGHER EDUCATION IN ETHIOPIA

ARIBA FATTAHZADEH
ISLAMIC AZAD UNIVERSITY, CENTRAL TEHRAN BRANCH, IRAN
ELEARNING CREATIVITY EVALUATION METHODS IN ORGANIZATIONS

MOHSEN MODIR SHANECHI
ISLAMIC AZAD UNIVERSITY, MASHHAD BRANCH, IRAN
HISTORY OF TRADITIONAL AND MODERN HIGH EDUCATION IN IRAN: AN ANALITICAL SURVEY

ILKIKO KOOS
UNIVERSITY OF WEST HUNGARY, HUNGARY
THE PROJECT PROGRAM IN THE MODEL OF EDUCATION OF TEACHERS IN WESTERN HUNGARY

FAISAL AL-MAAMARI
SULTAN QABOOS UNIVERSITY, MUSCAT, OMAN
RESPONSE RATE IN INSTITUTIONAL STUDENT EVALUATION OF TEACHING: A STAKEHOLDER APPROACH TO SET ADMINISTRATION

Room: Pacifico — Friday

Time: **11.10 – 13.00**
Session Title: **Business and Economics**
Health and Welfare
Chair: **Janine Kruger**

Authors and Titles:

JANINE KRUGER, ROOTMAN CHANTAL, SHELLEY SAUNDERS
NELSON MANDELA METROPOLITAN UNIVERSITY, PORT ELIZABETH, SOUTH AFRICA
MACRO-ECONOMIC FACTORS INFLUENCE ON SOUTH AFRICAN SMME BUSINESS PERFORMANCE

JOHN ZHANG
DURHAM UNIVERSITY, STOCKTON ON TEES, UNITED KINGDOM
BOARD INDEPENDENCE, THE INFORMATION ENVIRONMENT, AND AUDIT FEES

ROSELYNE OKECH
MEMORIAL UNIVERSITY, CORNER BROOK, NEWFOUNDLAND, CANADA
THE IMPACT OF WINE TOURISM BUSINESS: CASE STUDY OF NEWFOUNDLAND WINERIES

ATHENA VONGALIS-MACROW
DEAKIN UNIVERSITY, BURWOOD, MELBOURNE, AUSTRALIA
BECOMING UNSTUCK: SYSTEMATIC ANALYSIS OF MID-CAREER FEMALES AND THE PHENOMENON OF BEING 'STUCK IN THE MIDDLE'

KEYA SENGUPTA
INDIAN INSTITUTE OF MANAGEMENT, SHILLONG, INDIA
HEALTH EXPENDITURE AND ITS IMPACT ON HEALTH STATUS

THANACH KANOKTHET
NARESUAN UNIVERSITY, PHITSANULOK, THAILAND
IMPACT OF LONG TERM CARE FOR THE ELDERLY IN URBAN AREA OF THAILAND

JANINE KRUGER, MIEMIE STRUWIG
NELSON MANDELA METROPOLITAN UNIVERSITY, PORT ELIZABETH, SOUTH AFRICA
E-BUSINESS CLASSIFICATION OF SELECTED RETAILERS IN SOUTH AFRICA

Registration area — Friday

Time: **11.10 – 12.10**
Poster session

Authors and Titles:

11.10 – 11.40
ZSÓFIA CSISZÁR
UNIVERSITY OF WEST HUNGARY, HUNGARY
INTERPRETATION OF PLEASURE TIME

11.40 – 12.10
SHAHIRA ELSHAFIE
FAYOUM UNIVERSITY, EGYPT
REFORM STRATEGIES OF MEDICAL EDUCATION IN EGYPT

Room: Atlantico — Friday

Time: **13.10 – 15.00**
Session Title: **Social Sciences and Humanities**
Chair: **Tunde Adeleke**

Authors and Titles:

THOMAS FOSTER
DePAUL UNIVERSITY, CHICAGO, UNITED STATES
SEX AND ENSLAVED MANHOOD

SEYED ALI SALEHI GHALEHSAFID, BAZARGANI SALEHI, ESFAHAN, IRAN
SAHAR, GHAJAVAND, TANABE NAGHSHE JAHAN SEPAHAN, ESFAHAN, IRAN
AN APPLICABLE PROGRAM FOR DOCUMENTATION OF THE EXPERT'S EXPERIENCES IN OUR ORGANIZATION

TUGAY ARAT
SELCUK UNIVERSITY, KONYA, TURKEY
A STUDY ON TRAVEL BLOGS AND WORD OF MOUTH COMMUNICATION

CHANIDA JITTARUTTHA
CHULALONGKORN UNIVERSITY, BANGKOK, THAILAND
DEMOCRATIC CULTURE AND THAI SOCIETAL DEVELOPMENT: CULTURAL VALUES AND CONFLICT PERSPECTIVE ON INEQUALITY

METE KAZAZ, SAIBE PALA
SELCUK UNIVERSITY, TURKEY
CHARTERISTICS AND USING MOTIVATIONS OF MARRIAGE WEBSITE USERS

TUNDE ADELEKE
CENTER FOR AMERICAN INTERCULTURAL STUDIES, IOWA STATE UNIVERSITY, AMES, UNITED STATES
"TODAY IS THE DAY OF SALVATION": MARTIN R. DELANY'S CAMPAIGN AGAINST PROVIDENTIALISM IN EARLY NINETEENTH CENTURY BLACK ABOLITIONISM

Room: Pacifico — Friday

Time: **13.10 – 15.00**
Session Title: **Business and Economics**
Chair: **Sandra Perks**

Authors and Titles:

SANDRA PERKS, DANIE FERREIRA, NADINE OOSTHUIZEN
NELSON MANDELA METROPOLITAN UNIVERSITY, EASTERN CAPE, SOUTH AFRICA
THE EFFECTS OF EMPLOYMENT PROFILE ON TRAVEL MOTIVATION AND DESTINATION ATTRIBUTES IN SOUTH AFRICA

TIJANA RADOJEVIC, MARKO SARAC, DALIBOR RADOVANOVIC, NEMANJA STANISIC
SINGIDUNUM UNIVERSITY, BELGRADE, SERBIA
THE ADVANTAGES OF SERBIA FOR FOREIGN DIRECT INVESTMENTS

MOSAYEB PAHLAVANI
UNIVERSITY OF SISTAN AND BALUCHESTAN, ZAHEDAN, IRAN
VOLATILITIES OF INVESTMENT IN HUMAN CAPITAL ON IRAN'S ECONOMIC GROWTH: A BOUND TESTING APPROACH AND GARCH MOD

MOSAYEB PAHLAVANI, MANDANA ZANGANEH SOROUSH
UNIVERSITY OF SISTAN AND BALUCHESTAN, ZAHEDAN, IRAN
EVALUATTION THE IMPACTS OF MARKET ORIENTATION ON EXPORT EFFICIENCY OF LATERAL INDUSTRIES OF FISHERY SECTOR THROUGH STRUCTURAL EQUATION MODELING

ASLI TASBASI
ISIK UNIVERSITY, SILE - ISTANBUL, TURKEY
QUANTIFYING WATER SCARCITY IN TURKEY

BHAGAPORN WATTANADUMRONG
NARESUAN UNIVERSITY, PHITSANULOK, THAILAND
DO LOCAL BUSINESS OWNERSHIP MATTER THE CITY GROWTH AND SIZING? THE CASE OF PHITSANULOK MANUFACTURING 1971-2014

SANDRA PERKS, JODE MAY
NELSON MANDELA METROPOLITAN UNIVERSITY, EASTERN CAPE, SOUTH AFRICA
CHANGE LEADERSHIP STYLES AND QUALITIES NECESSARY TO DRIVE ENVIRONMENTAL SUSTAINABILITY IN SOUTH AFRICA

Coffee Break: 15.00 – 15.20

Room: Atlantico — Friday

Time: **15.20 – 17.10**
Session Title: **Law in Society**
Chair: **Nicoleta-Elena Buzatu**

Authors and Titles:

BAJRAWAN NUCHPRAYOOL
GRADUATE SCHOOL OF LAW, NATIONAL INSTITUTE OF DEVELOPMENT ADMINISTRATION, BANGKOK, THAILAND
A COMPARATIVE LEGAL ANALYSIS ON PUBLIC-PRIVATE PARTNERSHIPS REGARDING ASEAN COMMUNITY

AYSE ARAT
FACULTY OF LAW, SELCUK UNIVERSITY, KONYA, TURKEY
STEP CHILDREN'S PROTECTION IN TURKISH CIVIL LAW

DEMET SEFIKA MANGIR
SELCUK UNIVERSITY, KONYA, TÜRKIYE
THE INTERNATIONAL CRIMINAL COURT IN INTERNATIONAL LAW

LAWAL OLAWALE
LAGOS STATE UNIVERSITY, LAGOS, NIGERIA
THE INTERNATIONAL CRIMINAL COURT AND THE NATIONAL JUDICIAL SYSTEM IN AFRICAN STATES: ANALYSIS OF THE FAILSAFE JUDICIAL MECHANISM

NICOLETA-ELENA BUZATU
FACULTY OF LAW, UNIVERSITY OF BUCHAREST, ROMANIA
THE EFFECTS OF ETHNOBOTANICAL DRUGS ON HUMAN BODY

Room: Pacifico — Friday

Time: **15.20 – 17.10.**
Session Title: **Business and Economics**
Chair: **Tadas Gudaitis**

Authors and Titles:

ERKUT DUZAKIN, BERNA BULGURCU
CUKUROVA UNIVERSITY, SARICAM/ADANA, TURKEY
INVESTMENT DESTINATION DECISION BY USING THE VIKOR METHOD IN THE EUROPEAN UNION COUNTRIES

CSABA TAPLER
SZECHENYI ISTVAN UNIVERSITY, GYOR, HUNGARY
POTENTIAL OF MOBILE APPLICATIONS AIDING LOGISTIC PROCESSES

ESRA BALLI, MUAMMER TEKEOĞLU, MÜGE MANGA
CUKUROVA UNIVERSITY, SARICAM/ADANA, TURKEY
TESTING THE NATIONAL INNOVATIVE CAPACITY OF SELECTED COUNTRIES

FARZANEH TAHERI
ISLAMIC AZAD UNIVERSITY, MARVDASHT BRANCH, IRAN
NEW APPROACHES TO ECONOMIC FORCASTS OF THE FLOWER EXPORT IN IRAN

ANNE MARIE ANDREEA HORDAU
CLUJ NAPOCA TECHNICAL UNIVERSITY, BAIA MARE BRANCH, ROMANIA
IS ITALY THE "PROMISED LAND" FOR ROMANIANS EMIGRANTS? AN EMPIRICAL EVIDENCE OF ROMANIAN EMIGRANTS IN ITALY

EDLIRA ALIAJ
UNIVERSITETI I VLORËS „ISMAIL QEMALI", ALBANIA
THE FOREIGN DIRECT INVESTMENT AND ARBITRATION IN ALBANIA

TADAS GUDAITIS, VILNIUS UNIVERSITY, LITHUANIA
EVELINA ZIGMANTAVICIUTE, VILNIUS GEDIMINAS TECHNICAL UNIVERSITY, LITHUANIA
PERSONAL FINANCE MANAGEMENT OF YOUNG HOUSEHOLDS IN LITHUANIA

RATCHANEE MUKHJANG
NARESUAN UNIVERSITY, PHITSANULOK, THAILAND
COMPARISON OF AGRICULTURAL COOPERATIVES IN THAILAND AND CHINA

Room: Atlantico — Friday

Time: **17.20 – 19.10**
Session Title: **Social Sciences and Humanities**
Chair: **Tatiana Hornychova**

Authors and Titles:

HILMI YAZICI
DILEK SABANCI STATE CONSERVATORY, SELCUK UNIVERSITY, KONYA, TURKEY
VERDI AND SAYGUN IN THE CONTEXT OF ASSOCIATION BETWEEN POLICY AND MUSIC

ELMIRA ORAZALIYEVA, NAZARBAYEV UNIVERSITY, ASTANA, KAZAKHSTAN
FAUZIYA ORAZBAYEVA, KAZAKH NATIONAL PEDAGOGICAL UNIVERSITY NAMED AFTER ABAY, ALMATY, KAZAKHSTAN
ISSUES OF SOCIOLINGUISTICS: THE PRINCIPLES OF LANGUAGE POLICY IN KAZAKHSTAN

FAYYAZ ZAHED, ISLAMIC AZAD UNIVERSITY, CENTRAL TEHRAN BRANCH, IRAN
NEDA MORADI, SCIENCE AND RESEARCH COMPLEX UNIVERSITY, TEHRAN, IRAN
THE EFFECT OF WORLD WAR I ON IRAN SITUATION

ASTGHIK HAMBARDZUMYAN
NATIONAL ACADEMY OF SCIENCES OF ARMENIA, YEREVAN, ARMENIA
THE ROOTS OF ISLAMAPHOBIA IN THE WESTERN EUROPE

CHOMBHAK KLANGRAHAD
FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, THAILAND
SUCCESSFUL MANAGEMENT OF COMMUNITY ENTERPRISE OF FAIR TRADE PINEAPPLE GROWERS GROUP SAMROIYOD DISTRICT, PRACH

THITIRUT CHANMAHA
SILPAKORN UNIVERSITY, PETCHBURI, THAILAND
AWARENESS AND ATTITUDE OF SU PHETCHABURI CAMPUS STAFFS AND STUDENTS TOWARD CSR PROGRAM

Room: Pacifico **Friday**

Time: **17.20 – 19.20**
Session Title: **Technology and Science**
Energy Resources and Policy
Chair: **Mahmood Mahmoodzadeh**

Authors and Titles:

HYUN-KYU KANG
KOREA INSTITUTE OF SCIENCE & TECHNOLOGY EVALUATION AND PLANNING, SEOUL, REPUBLIC OF KOREA
DEVELOPMENT OF GUIDELINE FOR PRELIMINARY FEASIBILITY STUDY ON GOVERNMENT R&D PROGRAMS IN KOREA

SUNGHO CHO
KOREAN INSTITUTE OF SCIENCE & TECHNOLOGY EVALUATION AND PLANNING, SEOUL, REPUBLIC OF KOREA
STRATEGIC GOVERNMENT R&D BUDGET ALLOCATION OF FUTURE GROWTH ENGINE SECTOR IN KOREA

METIN DEMIR, ATATÜRK UNIVERSITY, ERZURUM, TURKEY
MEHMET GUVEN, AEGEAN FORESTRY RESEARCH INSTITUTE, IZMIR, TURKEY
IN THE CONTEXT OF ENERGY POLICY ON TURKEY; EVALUATION OF ENVIRONMENTAL IMPACT OF HYDROELECTRIC POWER PLANTS (HPP)

CODRIN-FLORENTIN NISIOIU
BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, ROMANIA
METHODOLOGY FOR IMPROVING ROMANIAN LINKED OPEN GOVERNMENT DATA ECOSYSTEM

MAHMOOD MAHMOODZADEH, SOMAYE SADEGHI, SORAYA SADEGHI, SALEH GHAVIDEL
ISLAMIC AZAD UNIVERSITY, FIROOZKOOH BRANCH, TEHRAN, IRAN
INNOVATION INVESTMENTS AND ENERGY EFFICIENCY IN IRANIAN INDUSTRIES

SALEH GHAVIDEL
AZAD UNIVERSITY, FIROOZKOOH BRANCH, TEHRAN, IRAN
CAPITAL STOCK SIMULATION BY HARTWICK RULE IN IRAN

SEYEDNEMATOLLAH MOOSAVI
ISLAMIC AZAD UNIVERSITY, MARVDASHT BRANCH, IRAN
DETERMINANTS OF INTENSITY ENERGY ECONOMICS IN IRANIAN AGRICULTURAL SECTOR

MIR HOSSEIN MOUSAVI
ALZAHRA UNIVERSITY, TEHRAN, IRAN
AN ESTIMATION OF NATURAL GAS DEMAND IN HOUSEHOLD SECTOR OF IRAN; THE STRUCTURAL TIME SERIES APPROACH

Room: Pacifico — Friday

Time: **19.40 – 21.00**
E - Session

Authors and Titles:

DORINA ÇUMANI
EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA
MEASURING THE IMPACT OF COMPETITIVENESS (GCI-GLOBAL COMPETITIVENESS INDEX) ON TRADE FLOWS OF ALBANIA

OYA MORVA
ISTANBUL UNIVERSITY, ISTANBUL, TURKEY
JEWISH MINORITY IN TURKEY AT THE CULTURAL TURN OF CITIZENSHIP: AN ANALYSIS BASED ON THE NEWS AND ARTICLES IN THE JEWISH NEWSPAPER ŞALOM

ERIND HOTI, GENTIAN HOXHALLI
EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA
DESIGNINIG COLLABORATIVE PROCESSES AMONG SMES. AN OVERVIEW OF INHIBITING AND MOTIVATIONAL FACTORS

ERIND HOTI, GENTIAN HOXHALLI
EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA
FROM DEMAND-PULL AND TECHNOLOGY-PUSH INNOVATIONS, TOWARDS KNOWLEDGE-BASED INNOVATION SYSTEMS. EVIDENCE FROM ALBANIAN SMALL AND MEDIUM ENTERPRISES

SONIA OMER
UNIVERSITY OF THE PUNJAB, LAHORE, PAKISTAN
ACID ATTACKS ON RISE IN PAKISTAN: SOCIO-PSYCHOLOGICAL IMPACT AND CONSEQUENCES

Saturday, September 19, 2015

Bus tour to Pisa and Lucca

8.45 Hotel lobby



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HAKKI CIFTCI
Cukurova University, Turkey

ERHAN ISCAN
Cukurova University, Turkey

DUYGU SERIN
Cukurova University, Turkey

THE INTERACTION BETWEEN INSURANCE SECTOR AND ECONOMIC GROWTH: TURKISH CASE*

Abstract:

The insurance sector has great importance for modern society. Insurance sector is one of the most important financial institutions in the financial system that affects the economic growth with the remarkable assets. Especially since the 1950s, the insurance sector has high growth rates. From the end of the 19th century, effects of the financial institutions on economic growth are studied in-depth in the literature. The results of many studies showed that impact of financial institutions on economic growth is significant. However, the literature on the role of the insurance sector on economic growth in comparison with the role of the banks on economic growth has not been studied very much. The main objective of this study is to investigate the interaction between the Turkish insurance sector and economic growth. In this study, the development of the Turkish insurance sector and influence of insurance sector on economic growth will be studied. Afterwards using the methods of time series analysis, the interaction between the size of the Turkish insurance sector and economic growth will be investigated. Findings from the study will provide us important information about the details of the interaction between insurance sector and economic growth. Basic contribution of this work is to provide useful information about the details of this interaction to policy-makers and agents for effective decision-making. Further analysis of this interaction will emphasize the importance of the insurance sector for economic growth.

Keywords:

Insurance, Economic Growth, Insurance Premium, Turkish Insurance Sector

JEL Classification: C32, G22, O43

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